



*Green Communities Division  
Webinar*

*April 15, 2021*

**COMMONWEALTH OF MASSACHUSETTS**

*Charles Baker, Governor  
Kathleen Theoharides, Secretary  
Patrick Woodcock, Commissioner*

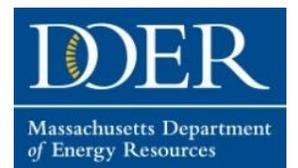
## **Planning and Building High-Performing and Net Zero Buildings**

# Green Communities Division

The energy hub for **all** Massachusetts cities and towns, not just designated Green Communities.



*Helping Massachusetts Municipalities Create a Clean, Affordable, and Resilient Energy Future*

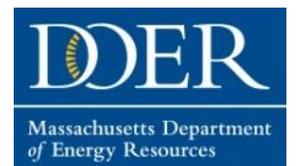


# Green Communities Division - Programs & Resources for Municipalities

- Green Communities Designation and Grant Program
- MassEnergyInsight energy tracking and analysis tool
- Municipal Energy Technical Assistance
- Website filled with tools & resources  
[www.mass.gov/orgs/green-communities-division](http://www.mass.gov/orgs/green-communities-division)
- Email updates via e-blasts – Sign up by sending an email to:  
[join-ene-greencommunities@listserv.state.ma.us](mailto:join-ene-greencommunities@listserv.state.ma.us)



*Helping Massachusetts Municipalities Create a Clean,  
Affordable, and Resilient Energy Future*



# Green Communities Regional Coordinators

- Regional Coordinators act as direct liaisons with cities and towns on energy efficiency and renewable energy activities
- Located at each of the DEP Regional Offices:



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# Recording & Presentation

- The webinar is being recorded and will be available on our website in approximately 48 hours at:  
[www.mass.gov/orgs/green-communities-division-massdoer](http://www.mass.gov/orgs/green-communities-division-massdoer)
- Click on the camera icon top right of your screen to save any slides for future reference
- Use the Q & A icon on your screen to type in questions



*Helping Massachusetts Municipalities Create A Greener Energy Future*

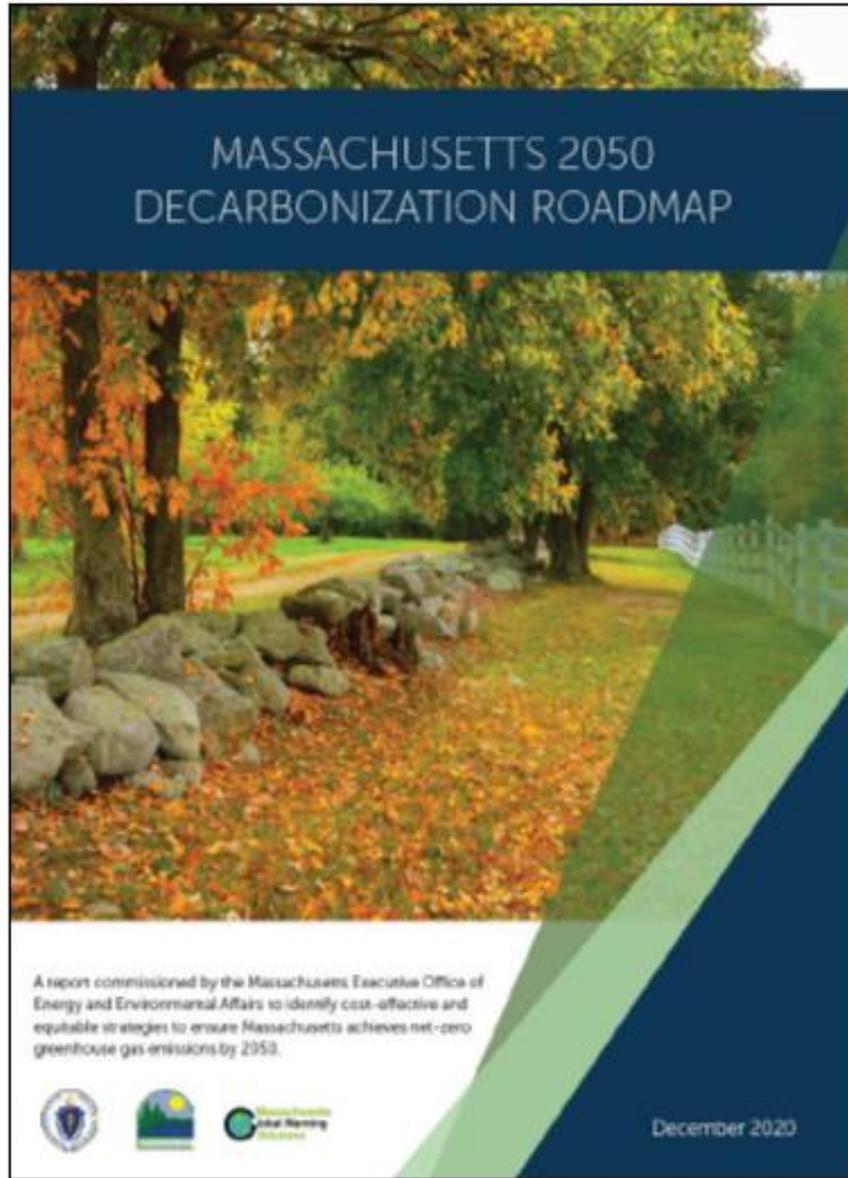


# Climate Bill Signed March 2021

The legislation signed by Governor Baker updates the greenhouse gas emissions limits related to the 2008 Global Warming Solutions Act, commits Massachusetts to achieve **Net Zero emissions in 2050**, and authorizes the Secretary of Energy and Environmental Affairs (EEA) to establish an emissions limit of no less than **50% for 2030**, and no less than **75% for 2040**.



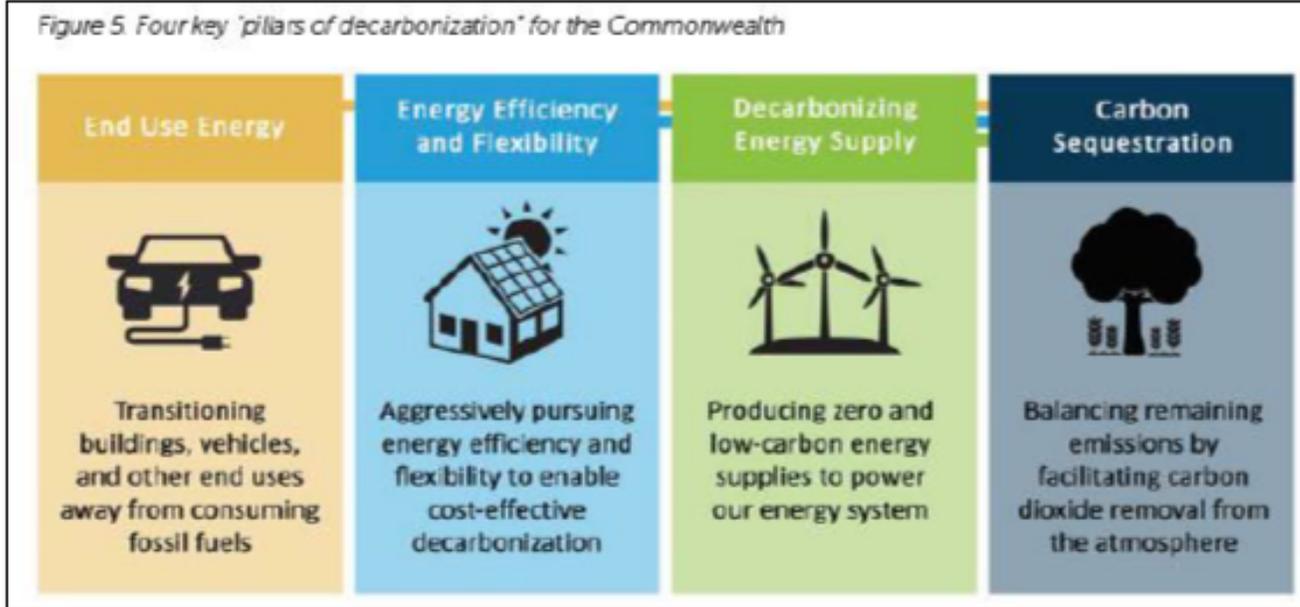
# State Policy Goals



- ▶ Two Year Research Effort
- ▶ Comprehensive Understanding of 30-year Transition to Net Zero
- ▶ Focused on Implementation
- ▶ Inform Near-Term Decision-Making
- ▶ Results Published Dec. 30, 2020

# Strategies to Achieve Net Zero

4 key components of deep decarbonization guided development of implementation strategies:



To reduce emissions from energy demand in end uses through electrification, fuel switching, efficiency, and flexibility. 

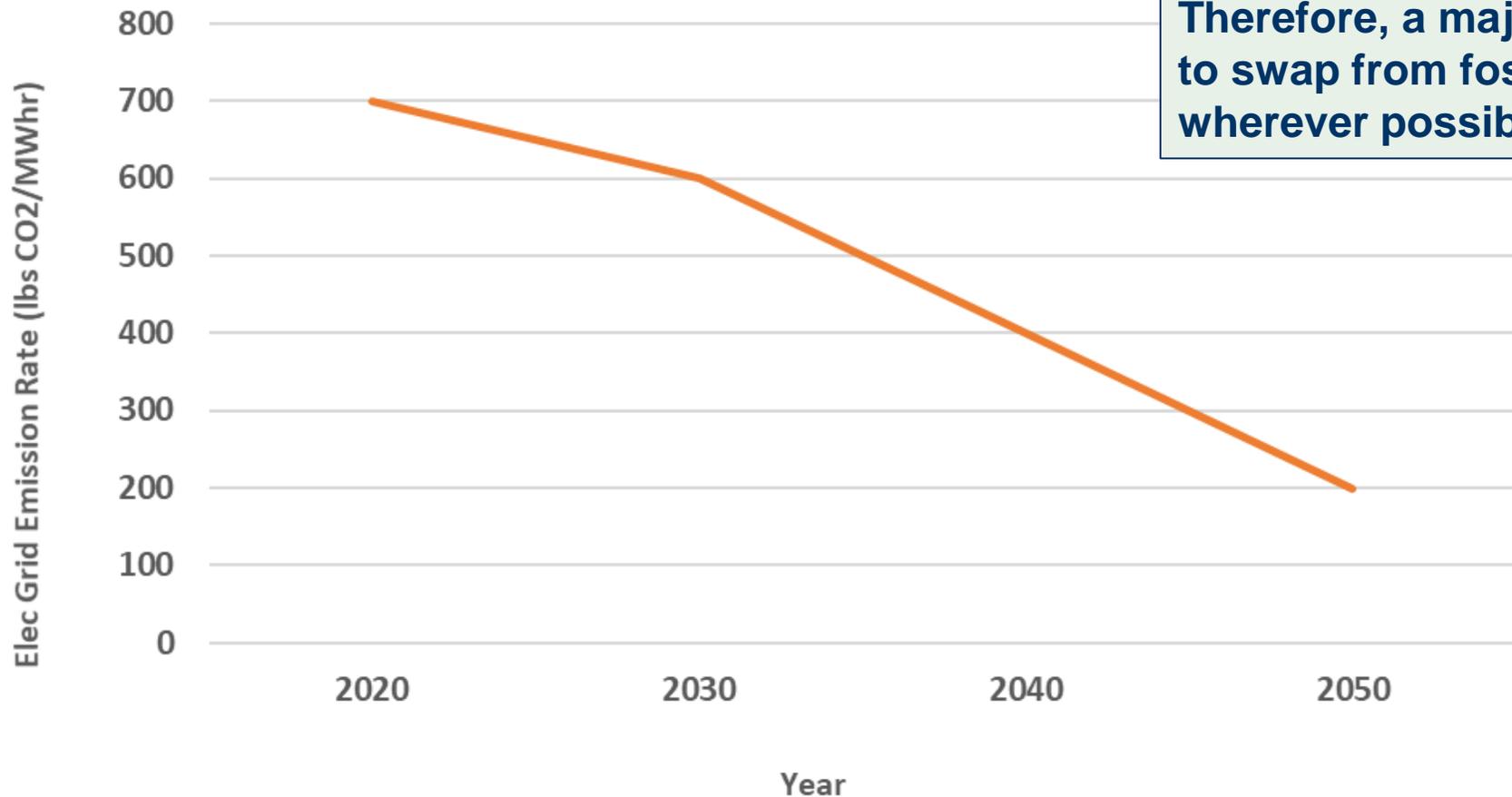
To reliably supply low-to-zero carbon energy resources to Massachusetts residents. 

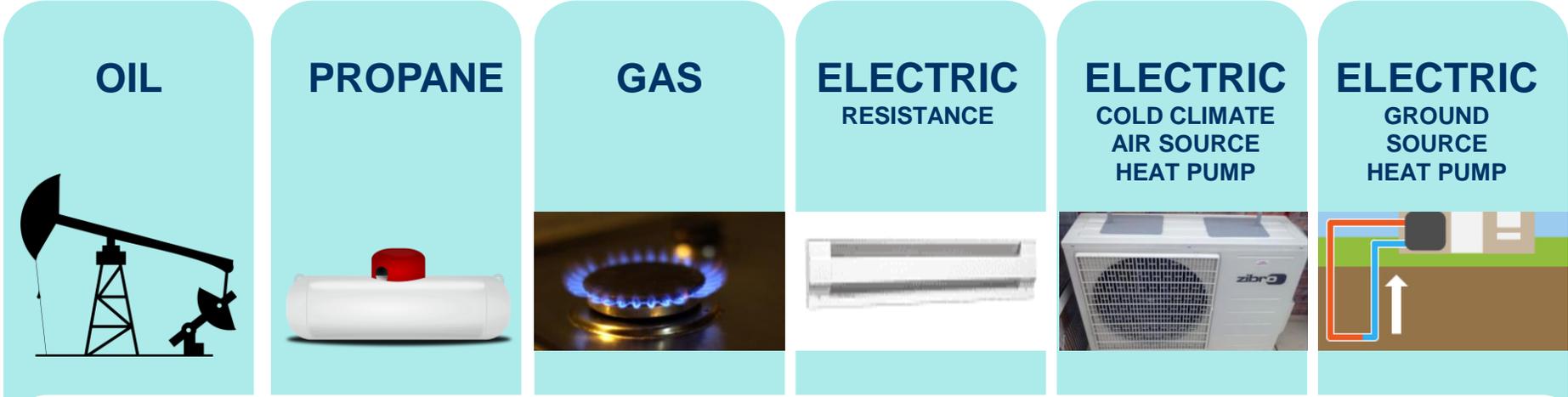
To minimize residual emissions and maximize cost-effective carbon dioxide removal and storage. 

# How We'll Get There

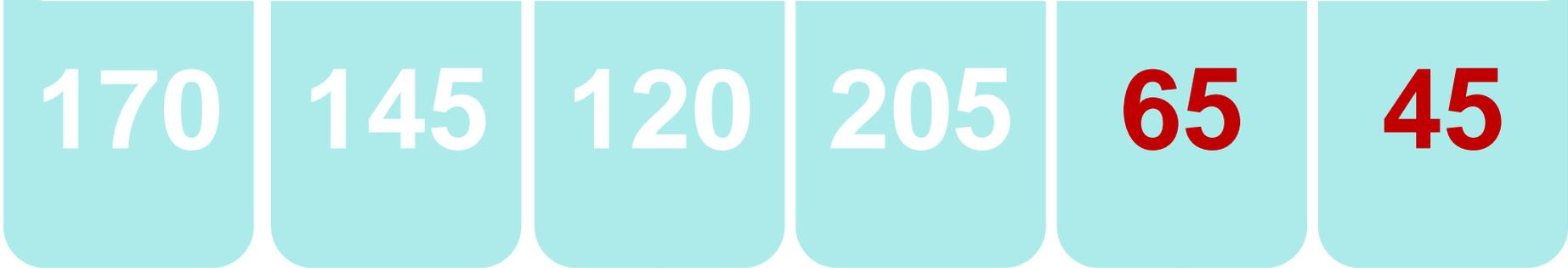
Massachusetts electric grid emissions are declining significantly. By 2050, grid emissions will be less than 1/3 of what they are today.

Therefore, a major emission reduction strategy is to swap from fossil fuel to efficient electric grid wherever possible.





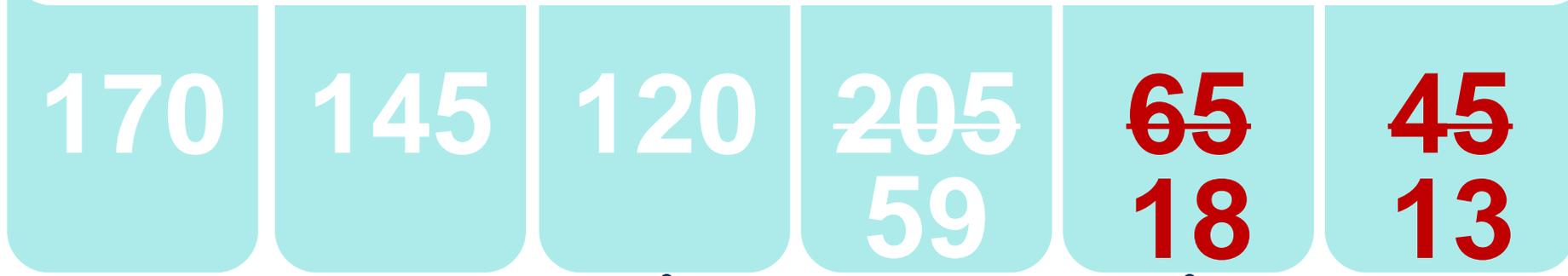
Pounds of emissions to deliver 1 MMBtu of heat into a space (in 2020)



**45% Less**



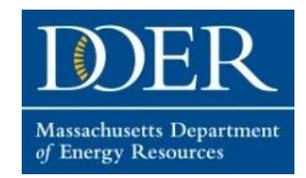
Pounds of emissions to deliver 1 MMBtu of heat into a space (in **2050**)



**85% Less**

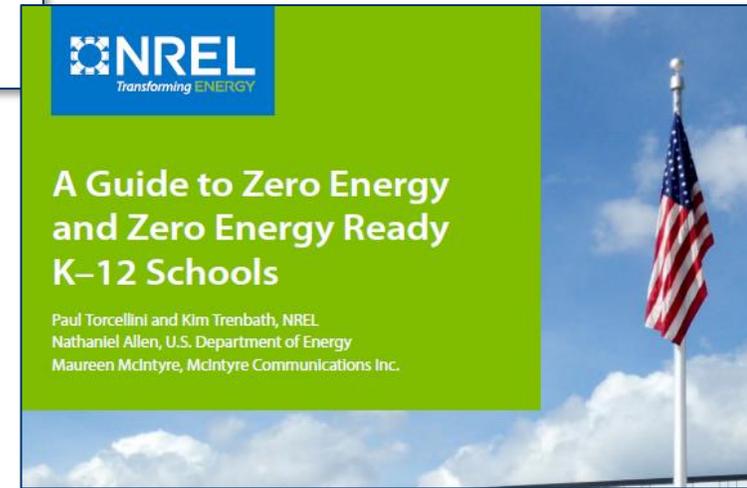


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# Zero Emission buildings...

- ✓ **Maintenance friendly**
- ✓ **Cost parity; cost savings**
- ✓ **Less complicated**

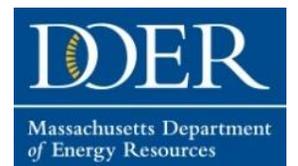


# Today's Presenters

- **Denise Rouleau** – New Construction Program Manager, MassSave™, National Grid
- **Roberto Fitzgerald** – AIA, LEED AP, Dore & Whittier Architecture/Project Management
- **Mike Quinlan** – Chair, Medfield School Building Committee, AIA, Compass Project Management



*Helping Massachusetts Municipalities Create a Clean,  
Affordable, and Resilient Energy Future*



# DOER Planning and Building High Performing Buildings

Denise Rouleau, National Grid

April 15, 2021

WE ARE MASS SAVE®:



# Who is Mass Save?



## WE ARE MASS SAVE®:



**“Helping residents and businesses across Massachusetts save money and energy, leading our state to a clean and energy efficient future”**

- Ground-up
- Addition



New  
Construction

Major  
Renovations



- Change of use
- New tenant
- Ex. Retail to office

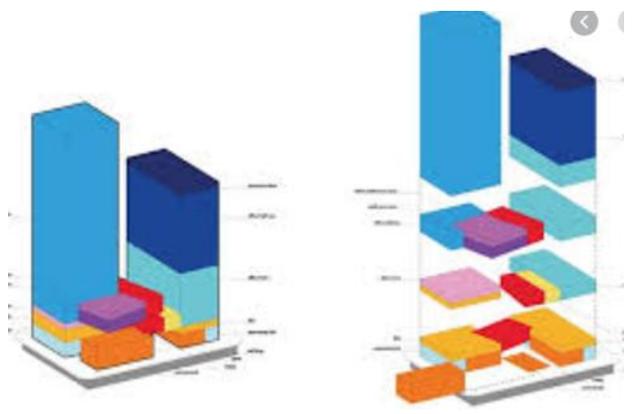
New  
Equipment

Equipment  
Replacement

# When Should We be Reaching Out?



Need Engagement



# Terminology Primer



- Energy Use Intensity (kBtu/sf/yr)
- Allows comparison between buildings

- Buildings that consume as much energy as they produce over a 1 year period
- Related terms: zero net ready, zero net carbon, zero net emissions

EUI

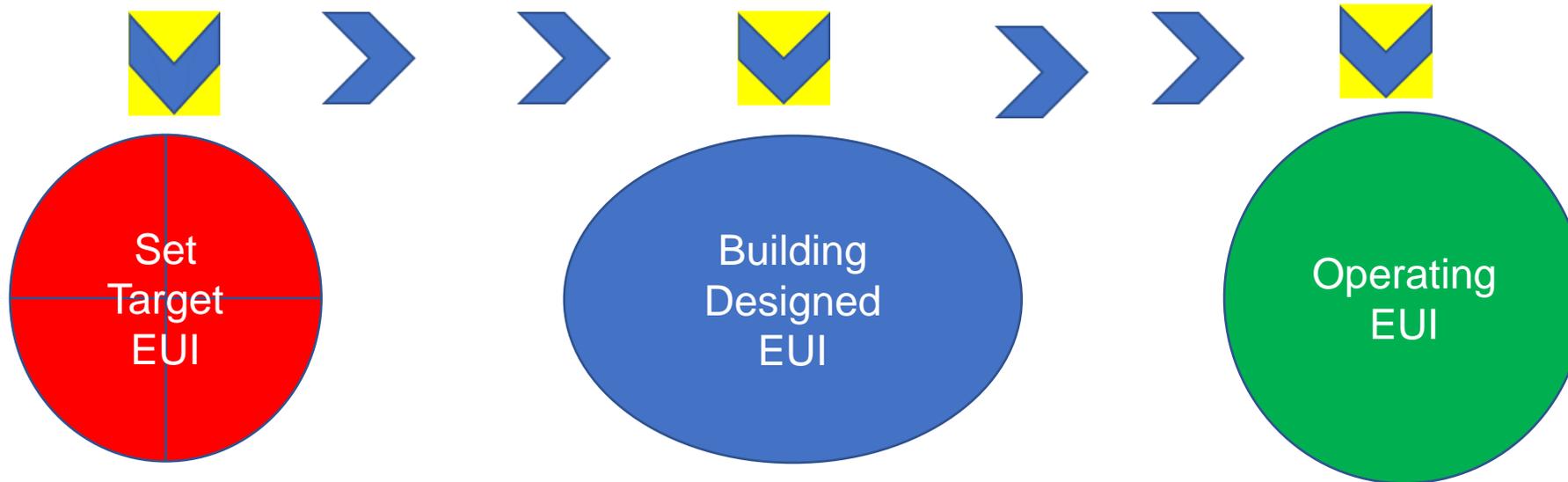


Zero Net Energy



## The Future!

- A Focus on EUI = More Efficient Building



# C&I New Construction Program Pathways



## A Path for Each New Construction Project

Path 1	Path 2	Path 3	Path 4
Zero Net Energy/Deep Energy Savings (20,000 sf or greater)	Whole Building EUI Reduction - modeling required (50,000 sf or greater)	Whole Building Streamlined - modeling not required (20,000 sf – 100,000)	System - Prescriptive and limited Custom (<20,000 sf and Other)
			

K-12 School

Large Lab Building

Senior living

Interiors project

# Path 1: Zero Net Energy/Deep Energy Savings



## USGBC Green Building of the Year 2019



### Cambridge King Open/Cambridge Street Upper School

- Opened Fall 2019
- All electric
- About 1,000,000 in annual kWh savings

### Intent

- Drive projects toward ZNE and low EUI in operation - focus on outcomes

### Requirements

- ZNE or Zero Net Ready
- Minimum 20,000 sf heated and cooled space
- Engage Mass Save Sponsors by early schematic
- Achieve 25 site EUI or lower
- Participate through post-occupancy period

### Incentives

- Mass Save Sponsors provides a zero net energy expert and cost shares services
- Final incentives based on actual performance
  - Construction incentive
  - Post occupancy incentive
- Certification incentives
- Design team incentives

# Path 1: Zero Net Energy/Deep Energy Savings



Customer Incentives		
<b>Construction Incentive</b>	Paid if project design achieves 25 EUI or negotiated EUI target	\$1.25/sf
<b>Post Occupancy Incentive</b>	Available after 1-year post-occupancy period if project achieves target EUI	\$1.00/sf
<b>ZNE or PH Certification Incentive</b>	Paid for project ZNE or PH certification	\$3,000
<b>Verification Incentive</b>	Optional scope to conduct data review to identify and correct issues	50% of fee up to \$10,000
Design Team Incentives		
Calculated at \$0.20/sf and capped at \$15,000, but not less than \$8,000 per project		

# Path 2: Whole Building EUI Reduction



## Intent

- Drive projects toward low EUIs

## Requirements

- Minimum 50,000 sf of heated and cooled space
- Early engagement in design development
- Projects must anticipate at least 10% EUI reduction

## Incentives

- Tiers – incentive rates increase with deeper savings
- Design team incentives up to \$15k
- Energy modeling required – program sponsors cover 75% of fee

# Path 2: Whole Building EUI Reduction



<b>Customer Incentives</b>	
<b>Percent EUI Reduction</b>	<b>Rate</b>
<b>10.0% - 14.9%</b>	\$0.35/sf
<b>15.0% - 19.9%</b>	\$0.50/sf
<b>20.0% - 24.9%</b>	\$0.75/sf
<b>25.0% and above</b>	\$1.25/sf
<b>Verification incentive</b>	50% of fee up to \$10,000
<b>Design Team Incentives</b>	
<b>Based on Percent EUI Reduction</b>	Rates Vary by Tier (capped at \$15,000 per project)

# Lead Information Needed



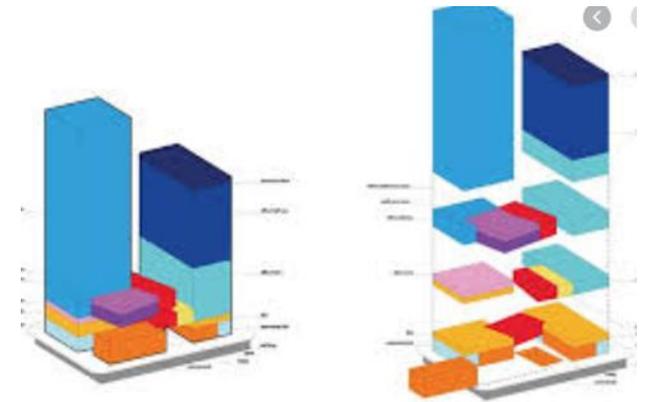
Type of building



SF of Design



Stage of Design



<https://www.masssave.com/en/saving/business-rebates/new-buildings-and-major-renovations>

## [MassSave.com](https://www.masssave.com)

<https://www.masssave.com/en/saving/business-rebates/new-buildings-and-major-renovations>

- Program summary and individual pathway overviews
- Program Memorandums of Understanding (MOUs)



# Contacts



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MA Department of Energy Resources

# Planning and Building High Performance and Net Zero Energy Buildings

## Case Study

Hanlon-Deerfield Elementary School  
Building Project

Westwood, MA

04.15.21



# Sustainability Collaborators



Westwood Public Schools



Architect



Town of Westwood



Garcia, Galuska, Desousa

Mechanical Engineer



Sustainability  
Consultant



Owner's Project Manager



Utility Company



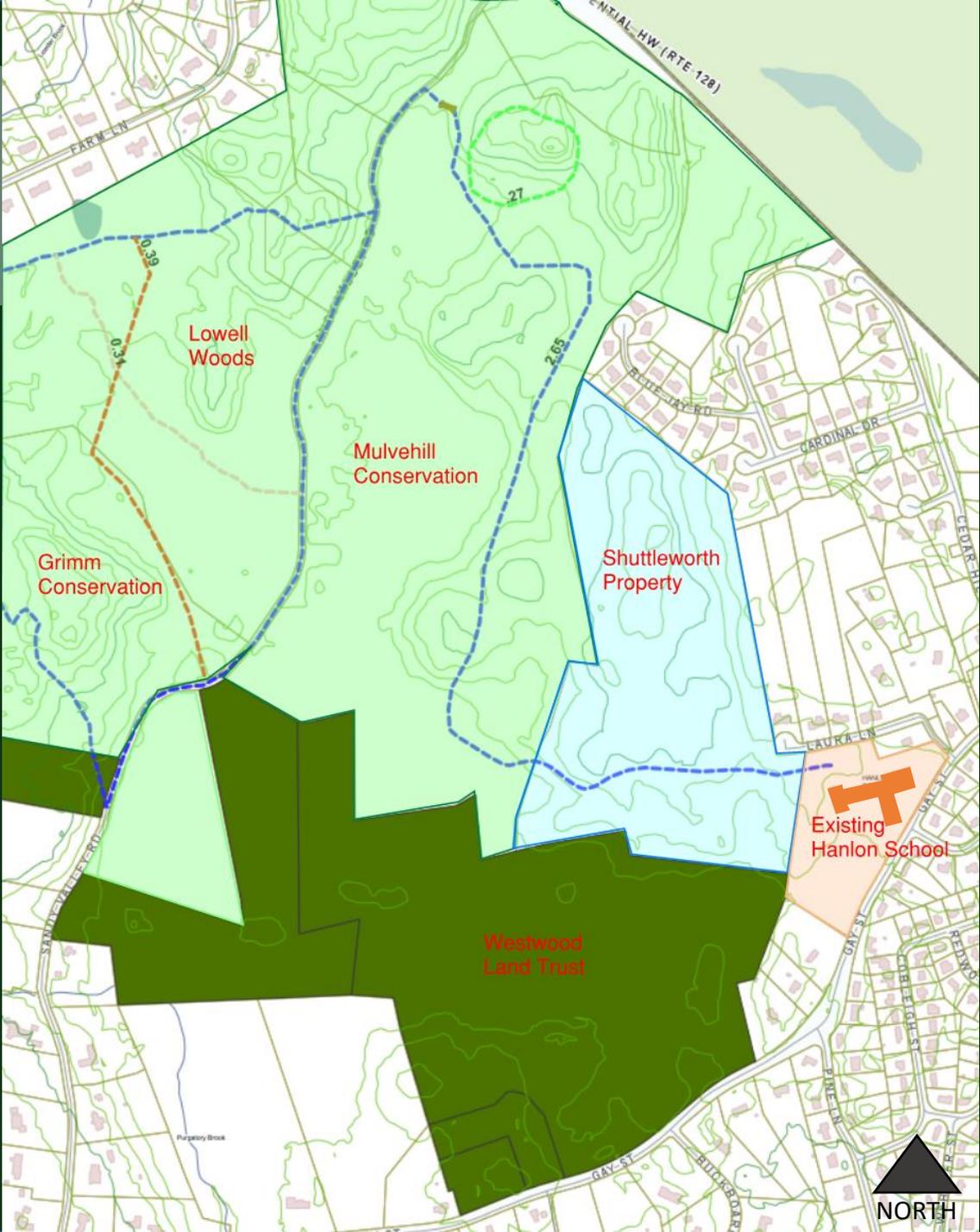
Peer Review  
Energy Modeling Consultant

# Agenda

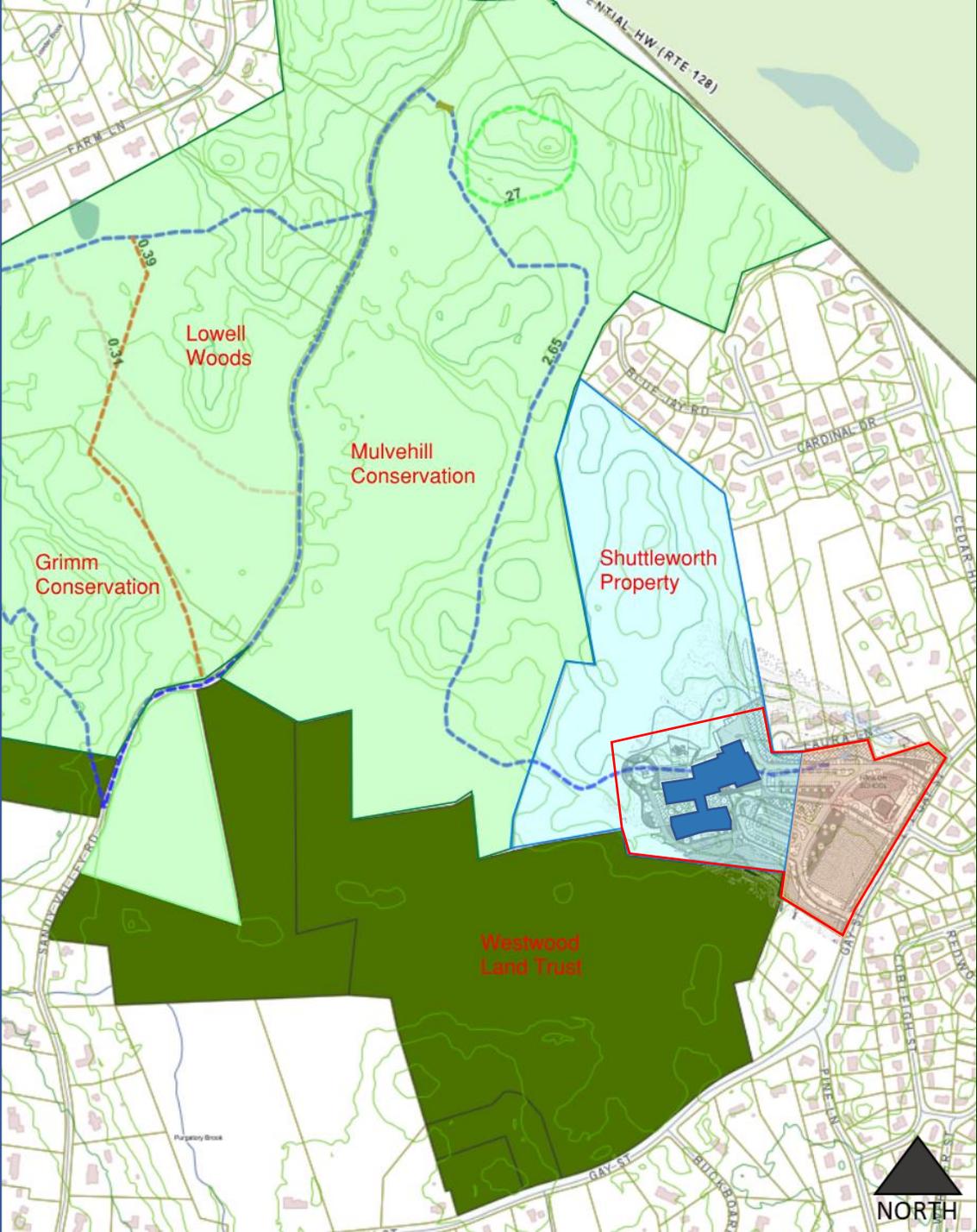
- **Overview**
- **Process**
- **Outcome**

# OVERVIEW

# Community Context



# Community Context



# Existing Site Color Palette

“a school in the woods”



# Site Plan

113,141 sf building, 18.5 acres +/-



PROCESS

# Strategic Approach to Sustainability Integration

- Identify stakeholders
- Embrace Collaboration : Architect, Engineer, Sustainability Consultant, Utility Company/Peer Energy Consultant
- Initiate Sustainability Discussion EARLY
- Hold Charettes – INFORM, BRAINSTORM, PRIORITIZE
- Form Sustainability Subcommittee
- Meet regularly to study/present options, analyze information, make decisions/recommendations

# 1<sup>st</sup> Charette: Identified Community Priorities

## Westwood Resiliency & Sustainability Draft Comprehensive Plan

- **Importance of this project: Schools are the largest energy consumers/emitters**
- **Prioritize CO2 reductions**
- **New Net Zero energy standards for new Town buildings**
- **Phase out fossil fuel use**
- **Discourage new natural gas hookups**
- **Install EV chargers**

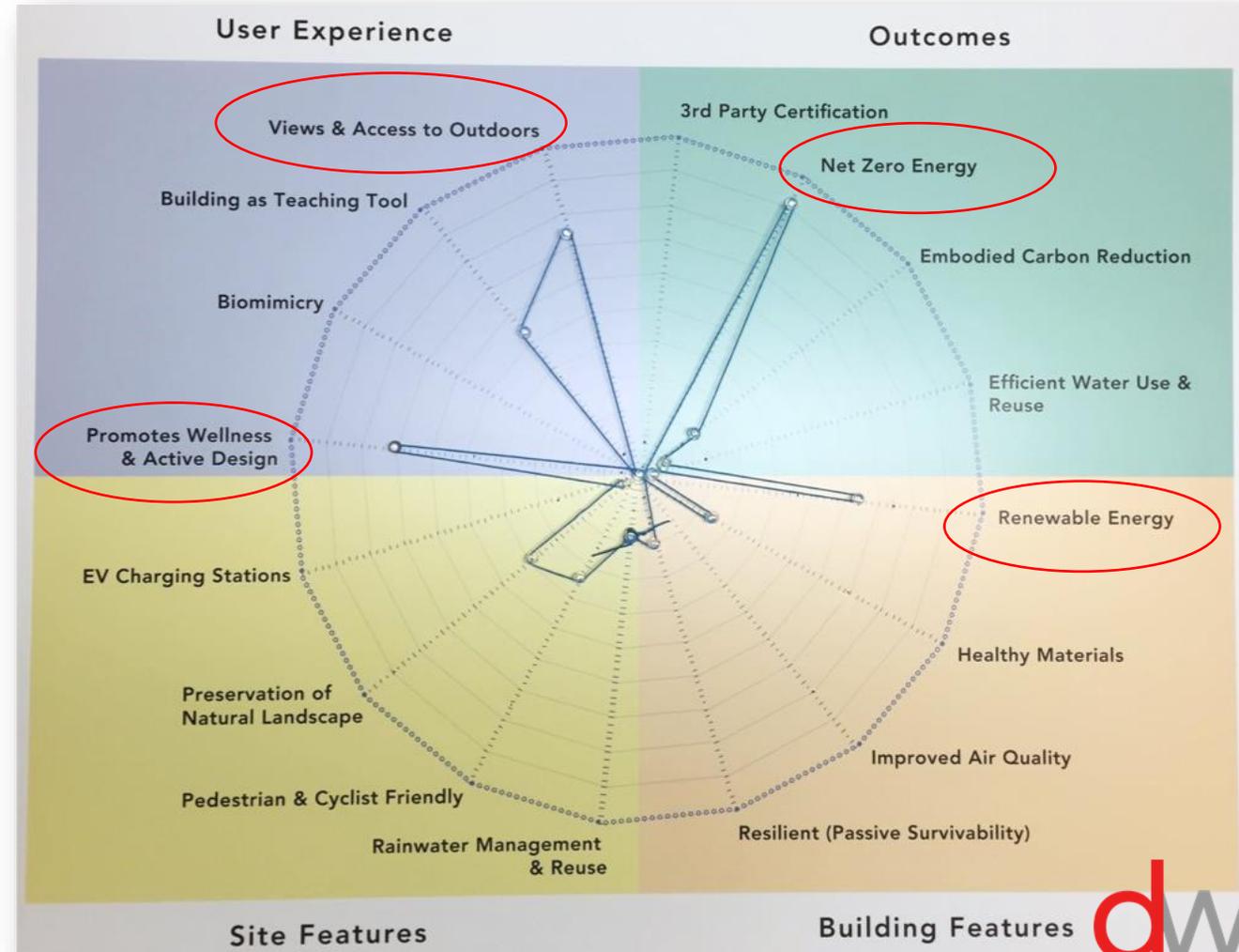


# Charette Results: Identified Goals and Direction

## Jan 2, 2020 Handout - Goals Sustainability

1. Passive House Design Standard as goal
2. Orientation of building
3. Orientation of roof / eliminating penetrations to maximize PV
4. Minimize thermal bridging between exterior wall and inside to passive house standard
5. Super Insulation – closed cell foam topped off with open cell foam to achieve R60 roof and R43 walls
6. Slab design insulated from building
7. Triple pane argon filled windows
8. Daylighting
9. HQ Air Exchange System
10. Ground Source Heat Pump heating
11. Integration of existing on-site solar into project

## Jan 30, 2020 Sustainability Charette



Courtesy of: The Green Engineer

# Identified Goals and Direction

## 1. Provide a Sustainably Designed Building that achieves a minimum of:

- 20% beyond current Energy Code
- LEED Certification and receive 2% points from MSBA funding

## 2. Explore the capital cost and return on investment (ROI) of achieving:

- Net Zero Energy (NZE or ZNE)

## 3. Leverage assistance from Eversource/Thornton Tomasetti:

- Explore energy efficiency measures to achieve a goal of EUI of 25



# Other Considerations

## 4. Reduce Embodied Carbon footprint by exploring the use of Engineered Cross Laminated Timber (CLT) vs. Steel Frame



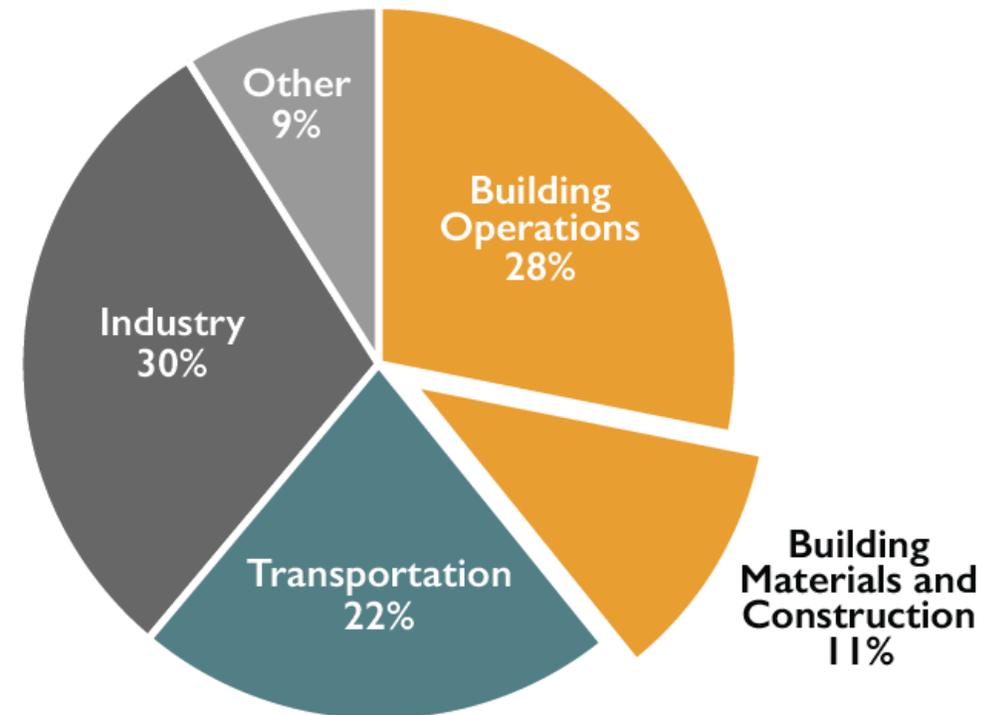
# Carbon Management

## Carbon: Why is Carbon Management Important?

- **Operational** Carbon: released through fossil fuels
- **Embodied** Carbon: amount of carbon used to create a material

*i.e. steel has high amount of embodied carbon, meanwhile wood has a very low amount)*

Global CO<sub>2</sub> Emissions by Sector



Source: © 2018 2030, Inc. / Architecture 2030. All Rights Reserved. Data Sources: UN Environment Global Status Report 2017; EIA International Energy Outlook 2017

# Other Considerations

## 5. Explore the Use of Rainwater Capture for Reuse: irrigation/greywater

**Less potable water used = water conservation**



# Identified Goals and Direction

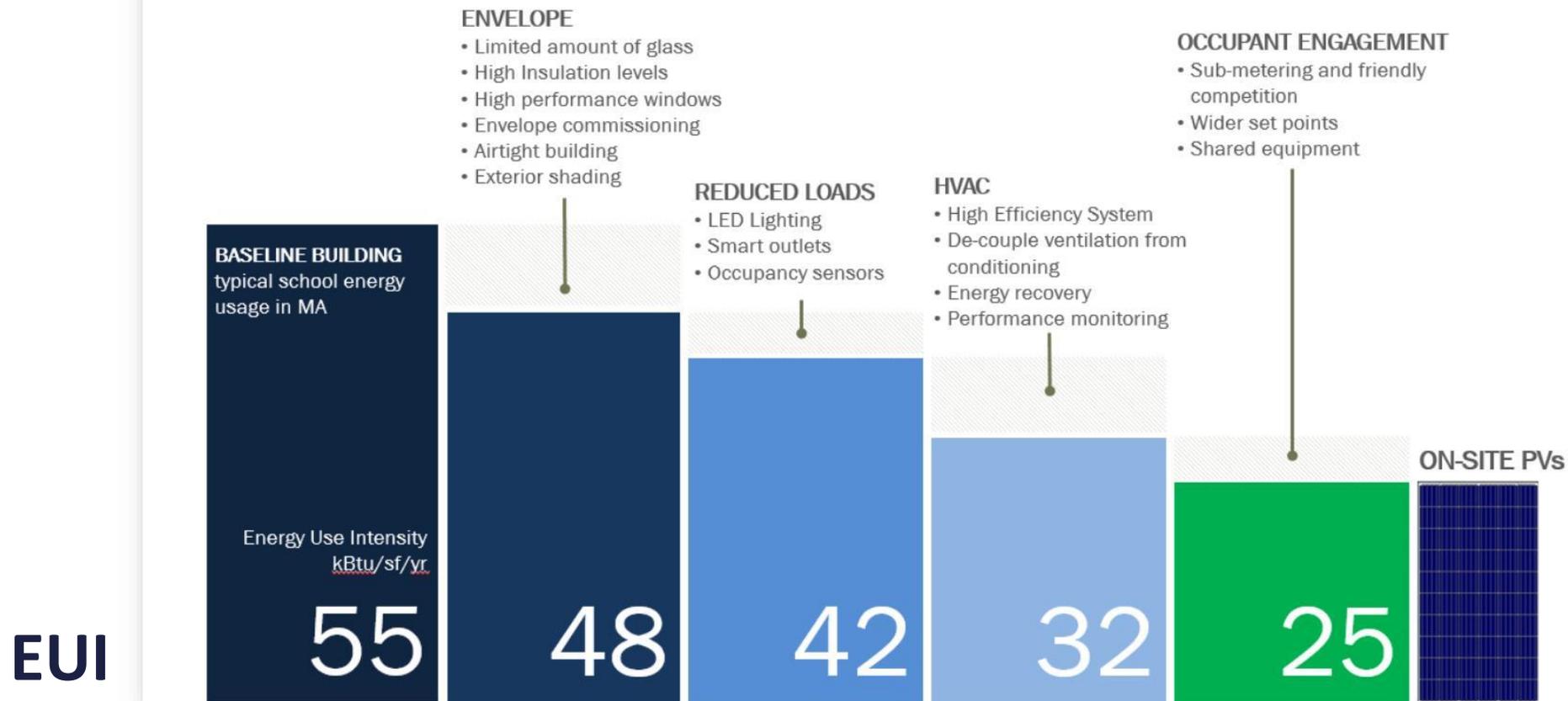
## **Net Zero Energy: What does it take to achieve this – target areas:**

- Exterior Envelope
- Heating: Nat Gas vs. Air/Water Heat Pump vs. Geothermal
- Electricity Reductions – Daylighting Opportunities, Plug Load Management, Controls
- Renewable Energy: PV Panels on or off-site

# Identified Goals and Direction

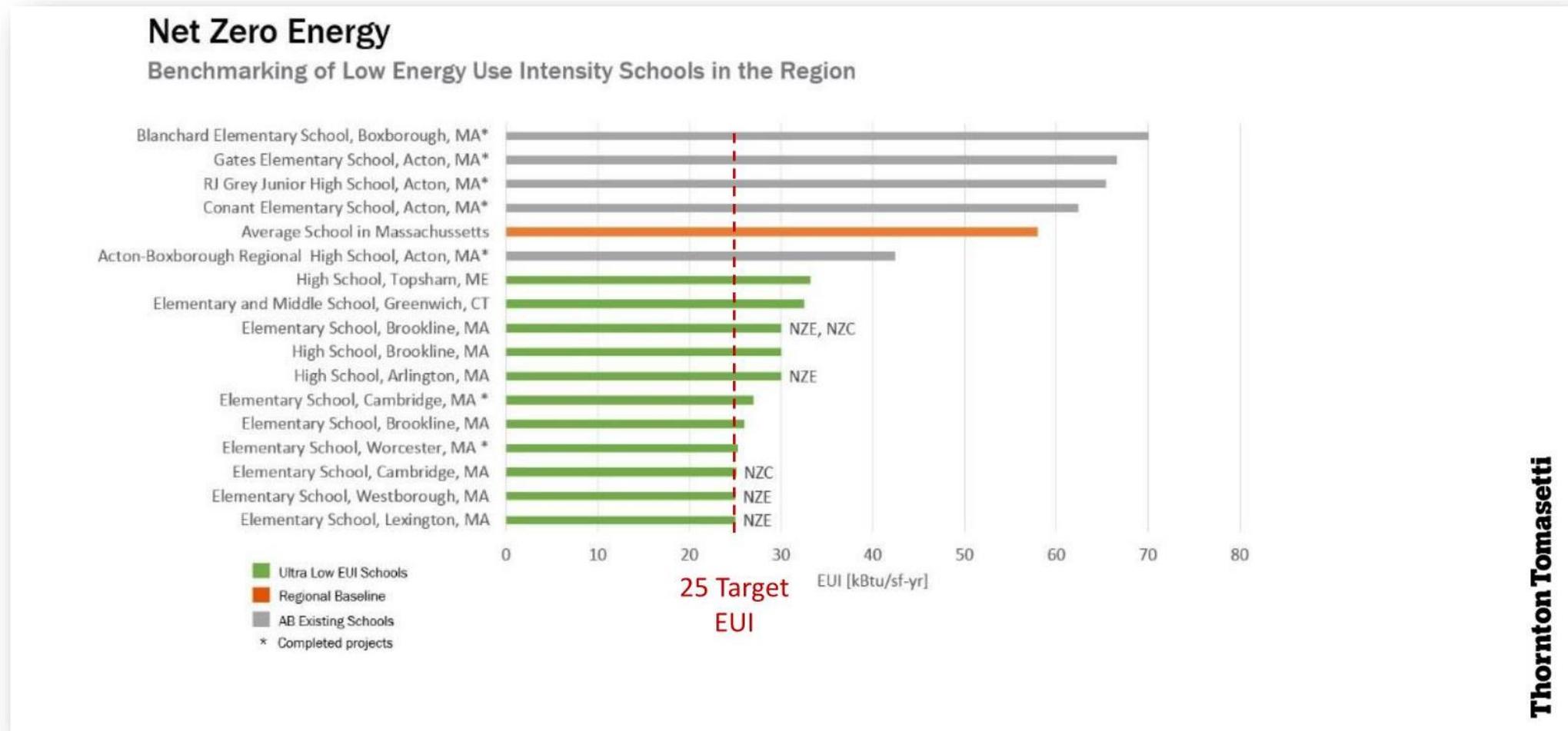
**Energy Use Intensity (EUI):** energy consumed per square ft / year

## Path to High Performance Schools/ZNE



# Identified Goals and Direction

## EUI – Frame of Reference / Benchmarking



# Outline Study Options – Obtain Consensus

**GOAL: Determine Sustainability approach for Return on Investment (ROI) over the life of the building**

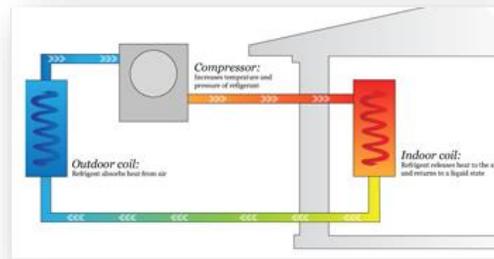


## Baseline Project: MSBA Green Schools + Additional 2% reimbursement

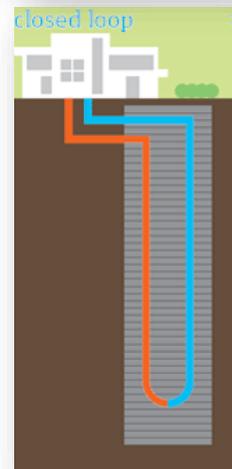
- Achieve LEED-S v4 “Certified and exceed MA Energy base code by 10%
- Exceed base MA Energy Code by 20%

## Study Possible Sustainability Alternatives:

### A. Operational Carbon Reduction: Fossil Fuel Free / All Electric



Tier 1: Use Centralized Air/Water Heat Pump



Tier 2: Use Geothermal Heating System

# Outline Study Options – Obtain Consensus

## B. Embodied Carbon Reduction:



Use Timber Frame Construction in lieu of Steel

## C. Additional Water Use Reduction



Use Rainwater Cistern for Irrigation

# Investigation, Modeling and Analysis

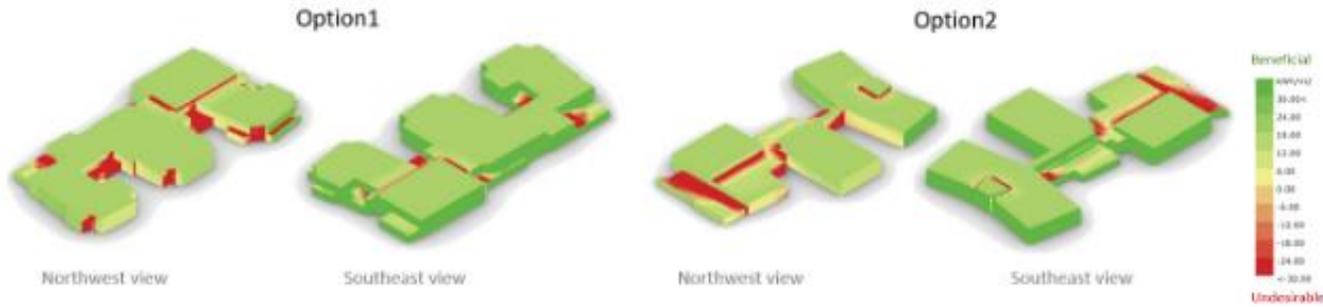


FIG. 8. RADIANT BENEFIT STUDY

Thornton Tomasetti

HANLON ELEMENTARY SCHOOL | EVERSOURCE ZNE DESIGN ASSISTANCE REPORT

September 4, 2020

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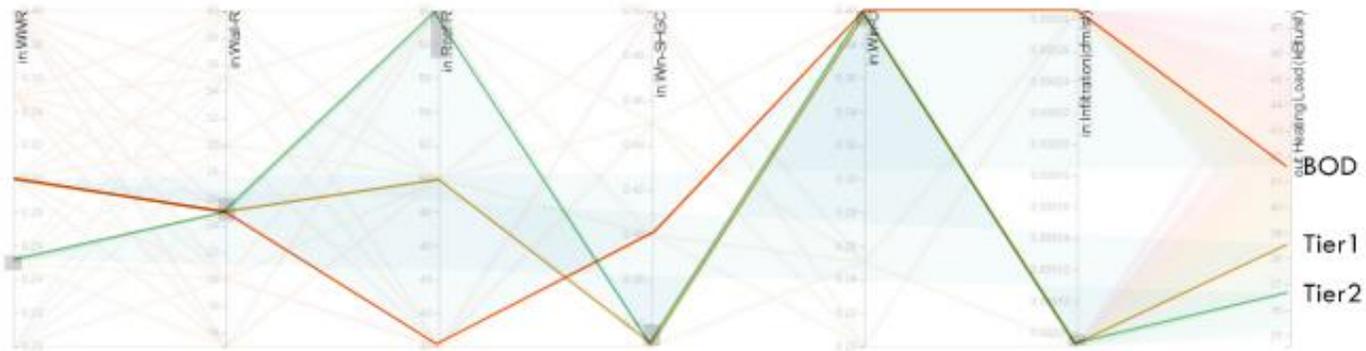


FIG. 13. THE SELECTED THREE TIERS

Thornton Tomasetti

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September 4, 2020

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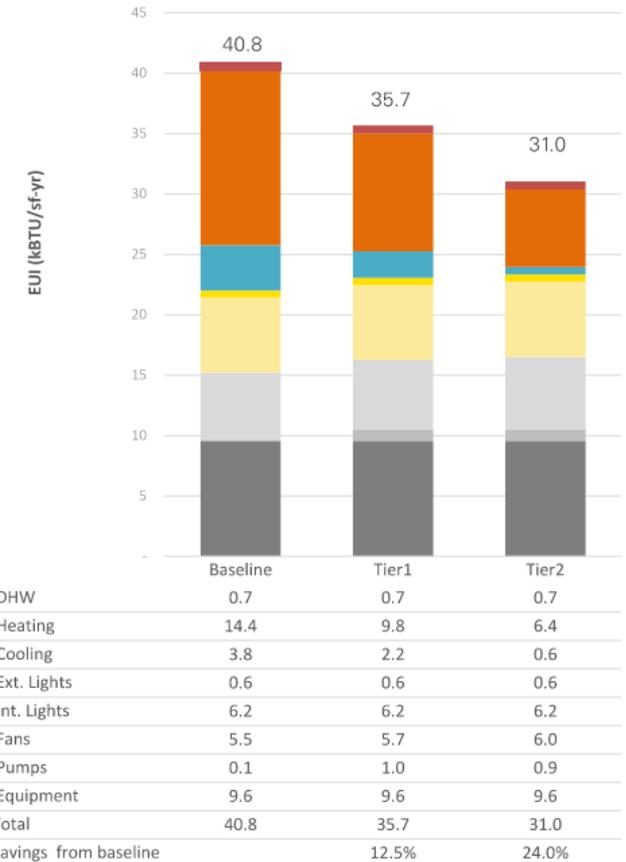
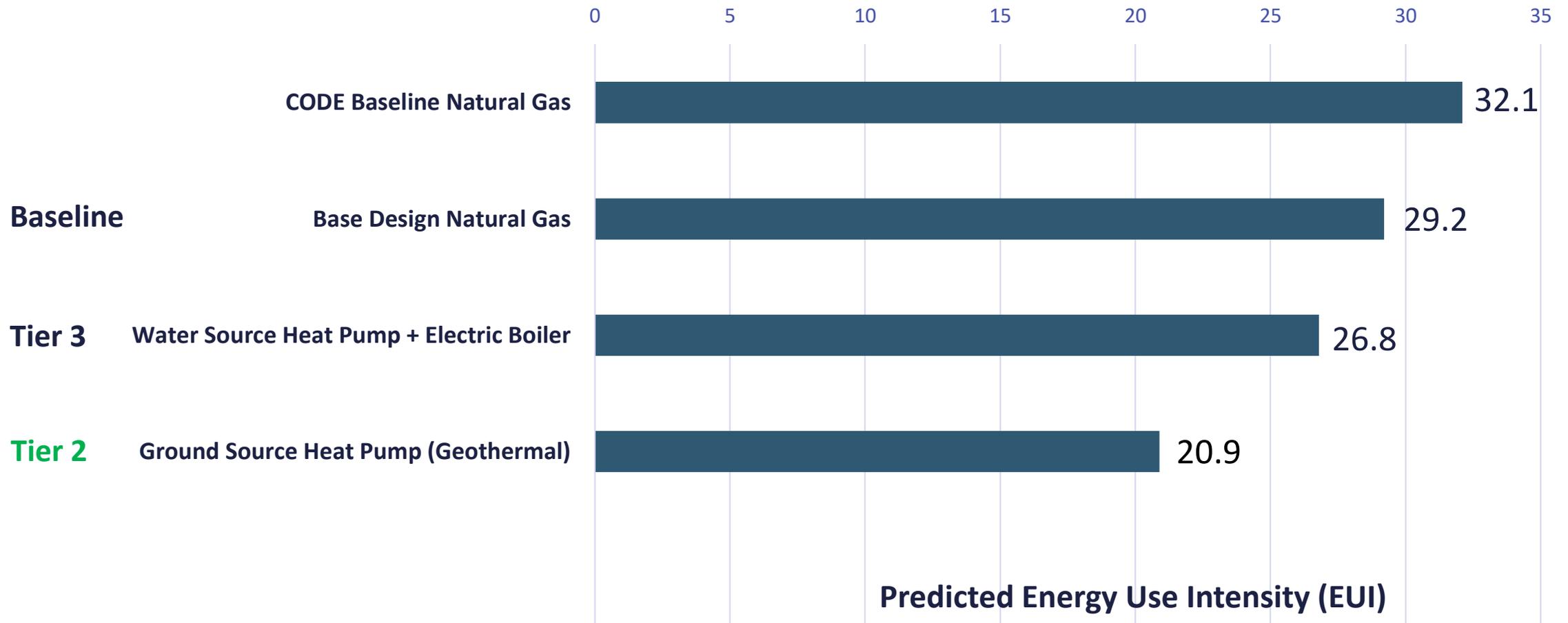


FIG. 14. EUI COMPARISON OF THE THREE TIERS

Courtesy of: Thornton Tomasetti

# Heating/Cooling Systems Energy Use Intensity – Summary



# Fossil Fuel Free vs. Natural Gas - Discussion

A hand is shown balancing a smooth, dark rock on top of a stack of five other smooth, rounded rocks of various colors (brown, grey, white) on a pebbly beach. The background is a blurred ocean scene with waves breaking on the shore under a soft, golden light, suggesting a sunset or sunrise.

Sustainability and Resiliency

vs.

Cost

# Decision Points - Overview

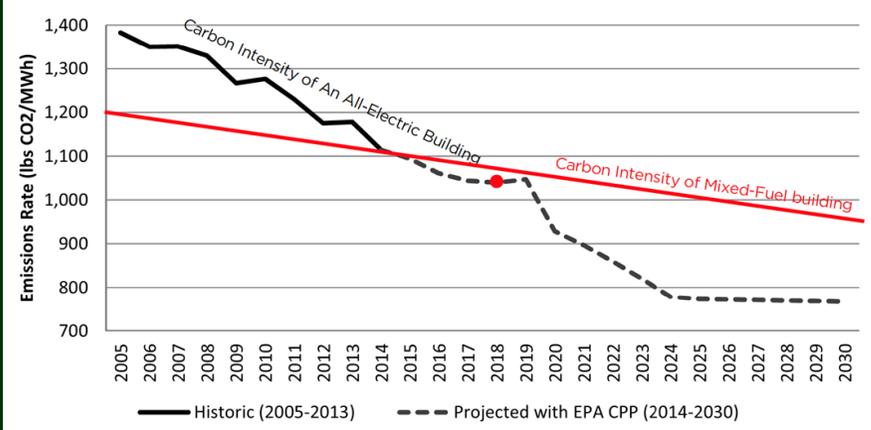
1. **Priority: 20% above new energy code to achieve 2% points from MSBA**
2. **Heating/Cooling System options:**
  - **Baseline: Natural Gas**
  - **Tier 1: Water Source Heat Pump with supplemental electric boiler**
  - **Tier 2: Ground Source Heat Pump (Geothermal) :**
  - **Tier 3: Ground Source Heat Pump (Geothermal):  
with supplemental electric boiler, less wells**
- ~~3. **Timber Framing**~~
- ~~4. **Rainwater Cistern Irrigation**~~

OUTCOME

# Sustainability

## Net Zero Energy Ready

All Electric Buildings Reduce CO<sub>2</sub> Over Time



NO: Rainwater Cistern  
NO: Timber Framing

- Low Energy Building: Tracking 21 EUI
- Fossil Fuel Free - Geothermal
- PV infrastructure and REC's
- High Performance Ventilation
- Improved Envelope Design

## LEED Checklist

- Targeting LEED-Sv4 Silver Certification



View from Gay Street



View from Gay Street at pedestrian walkway



View from bus drop off



Southern Classroom wing

# Common Themes of Successful Low - Energy Projects

- Collaborate with multiple stakeholders
- Leverage incentives
- Establish Energy Targets + Goals Early
- Focus on Reducing Loads – Building Envelope, Right sizing
- Test alternatives using Modeling
- Prioritize focus
- Maintain regular meetings/charettes for consensus building

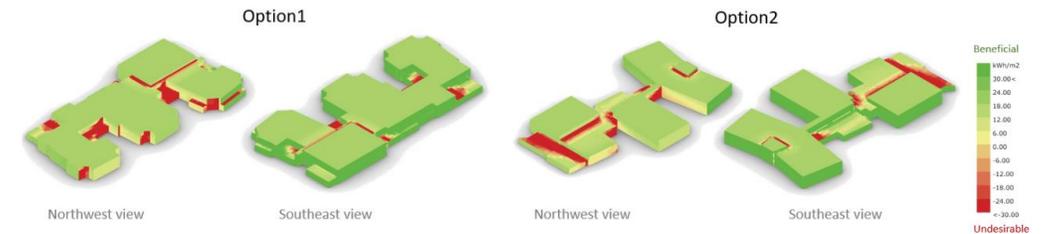


FIG.8. RADIANT BENEFIT STUDY

Thornton Tomasetti  
September 4, 2020

HANLON ELEMENTARY SCHOOL | EVERSOURCE ZNE DESIGN ASSISTANCE REPORT

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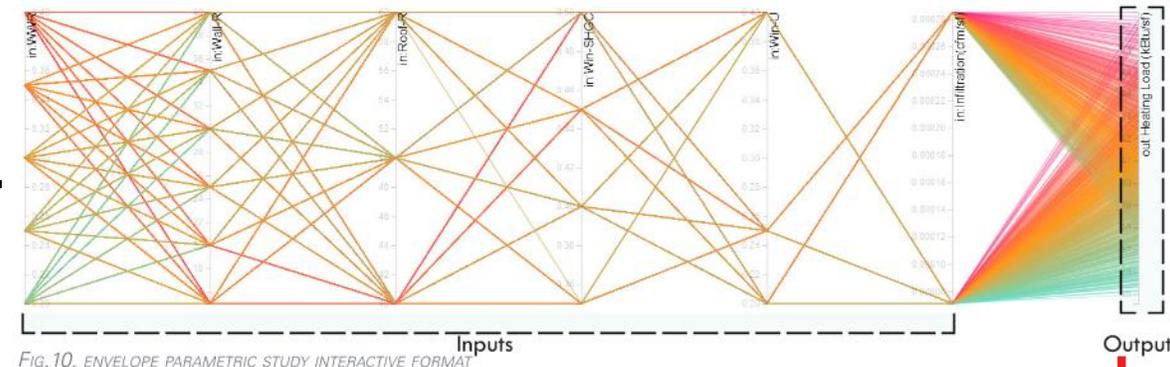


FIG.10. ENVELOPE PARAMETRIC STUDY INTERACTIVE FORMAT

Courtesy of: Thornton Tomasetti



ARROWSTREET

# ELEMENTARY SCHOOL PROJECT

SCHOOL BUILDING COMMITTEE

MEDFIELD, MA

24 MARCH 2021

PREPARED FOR

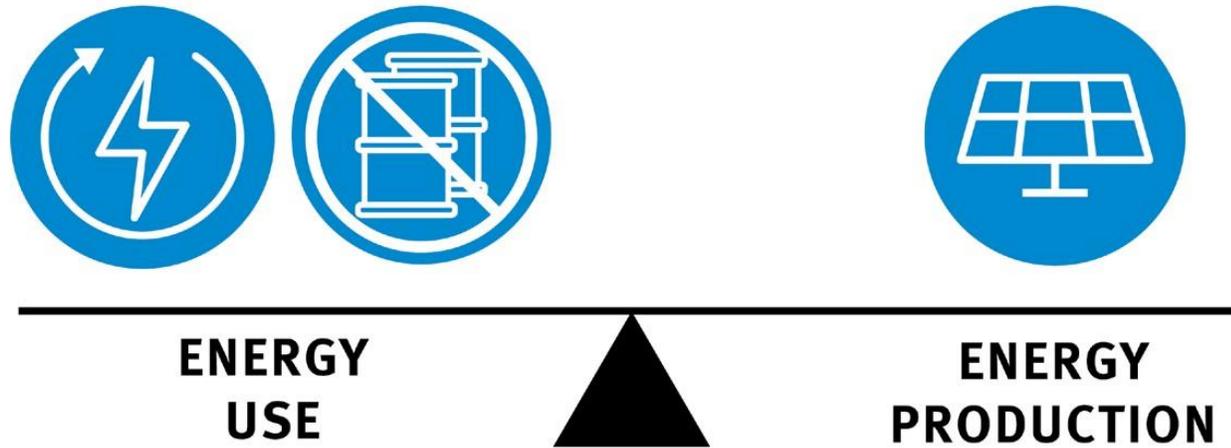


MEDFIELD PUBLIC SCHOOLS



# ENERGY & NET ZERO ASSESSMENT

## FRAMING THE DISCUSSION



## **NET ZERO ENERGY DEFINITION**

An all-electric building, that has an ultra low EUI, whose annual energy use is equal or less than the amount of new on-site or off-site renewable energy.

## SETTING EUI TARGET



**LOWER EUI = LESS ENERGY USE**

## HVAC SYSTEM OPTIONS

### GAS

#1

Air Cooled Heat Pump  
Chiller &  
Gas Boiler

Displacement  
Ventilation

### ALL-ELECTRIC

#2

Air Cooled Heat  
Pump Chiller  
& Electric  
Boiler

Displacement  
Ventilation

### ALL-ELECTRIC NET ZERO

#3

Ground Source  
Heat Pump

Displacement  
Ventilation

### ALL-ELECTRIC NET ZERO

#4

VRF

Overhead  
Ventilation

# ENERGY & NET ZERO ASSESSMENT FINDINGS

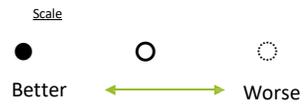
MEDFIELD PUBLIC SCHOOLS / ELEMENTARY  
SCHOOL PROJECT

# HVAC SYSTEM OPTIONS

## QUALITATIVE COMPARISON

		Net Zero	Meets Eversource EUI	EUI	Carbon Emissions	Indoor Air Quality	Acoustics	Annual Energy Cost	Annual Maintenance Cost
#1	Air Cooled Heat Pump Chiller & Gas Boiler (baseline)			○	○	○	●	○	●
#2	Air Cooled Heat Pump Chiller & Electric Boiler			○	○	●	●	○	●
#3	Ground Source Heat Pump	✓	✓	●	●	●	●	●	●
#4	VRF	✓		○	○	○	○	○	○

**HIGHEST PERFORMER** ←



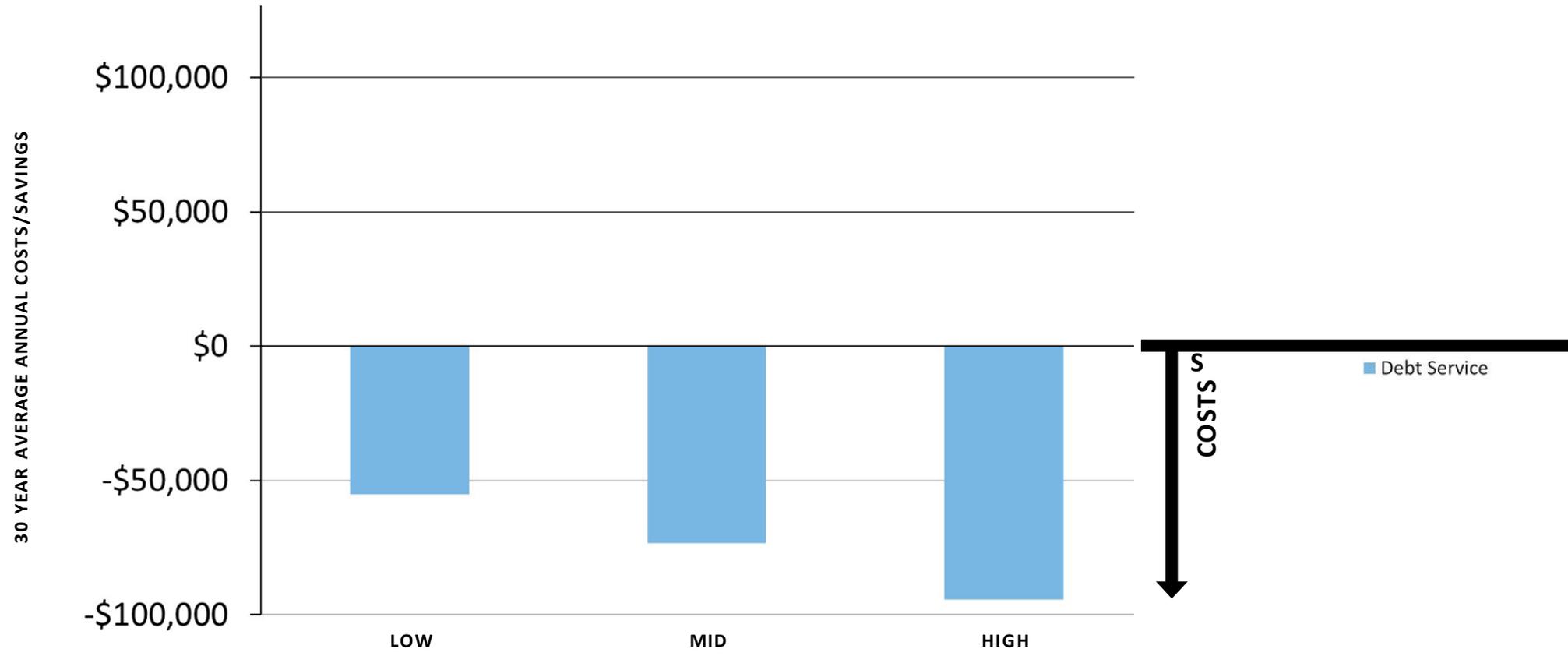
## HVAC SYSTEM OPTIONS SIMPLE COST COMPARISON

	EUI	HVAC Capital Investment Cost			Annual Energy Cost		Annual Maintenance Cost		Combined Annual Cost Delta
			Delta	Total construct cost Delta	\$/sf	Delta	\$/sf	Delta	
<b>#1</b> Air Cooled Heat Pump Chiller & Gas Boiler (baseline)	33.4	\$9,488,781			\$1.36		\$0.61		
<b>#2</b> Air Cooled Heat Pump Chiller & Electric Boiler	29.8	\$9,539,515	1%	0.1%	\$1.57	16%	\$0.59	-3%	-\$19,472
<b>#3</b> Ground Source Heat Pump	24	\$10,995,520	16%	3.3%	\$1.27	-7%	\$0.59	-4%	\$11,069
<b>#4</b> VRF	28.4	\$9,481,897	0%	0.0%	\$1.50	10%	\$0.80	31%	-\$32,531
Existing Dale St Building	89	na			\$1.88		\$0.21		

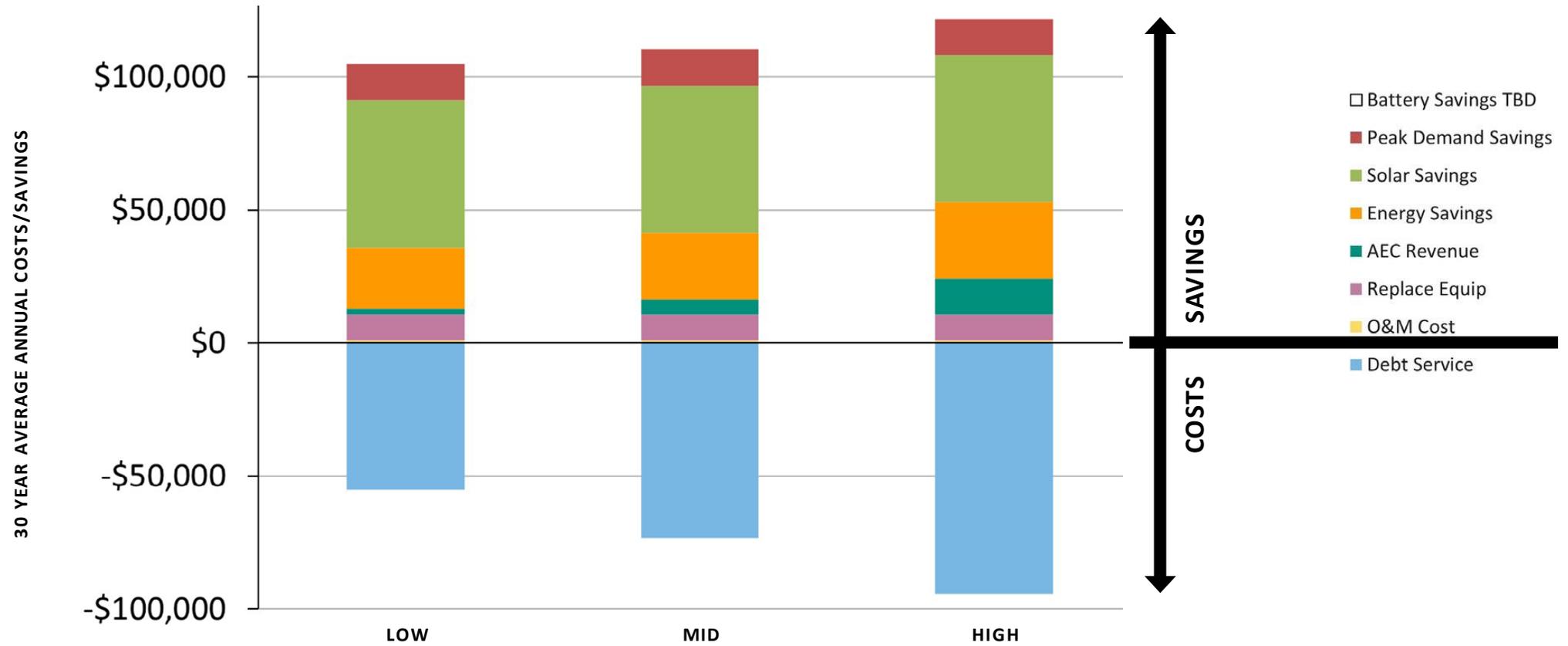
- Red values indicate there is additional cost, not savings, compared to Option 1
- Capital Cost does not include Eversource incentives
- Energy Cost does not include peak demand charges

# ANNUAL SAVINGS vs. DEBT SERVICE

## #3 GROUND SOURCE HEAT PUMP vs. #1 GAS BOILER

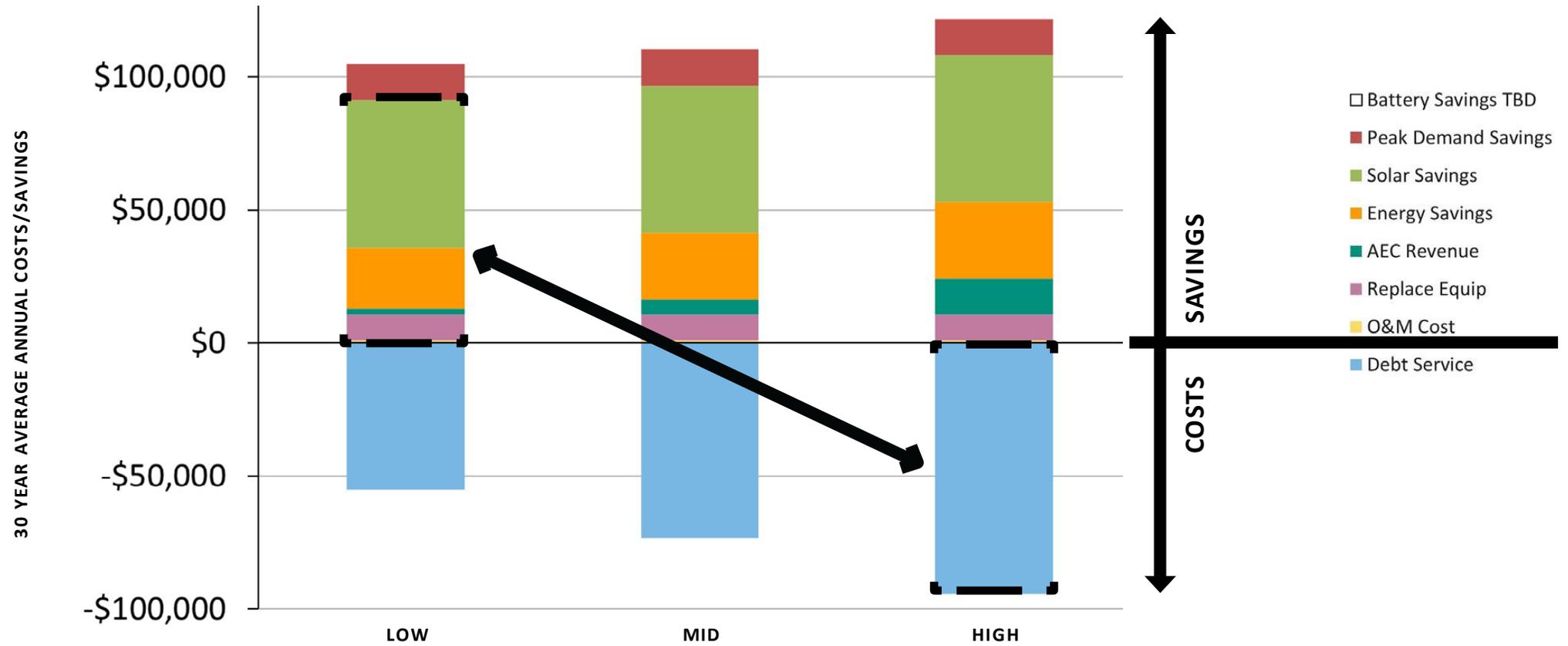


**ANNUAL SAVINGS vs. DEBT SERVICE**  
**#3 GROUND SOURCE HEAT PUMP vs. #1 GAS BOILER**

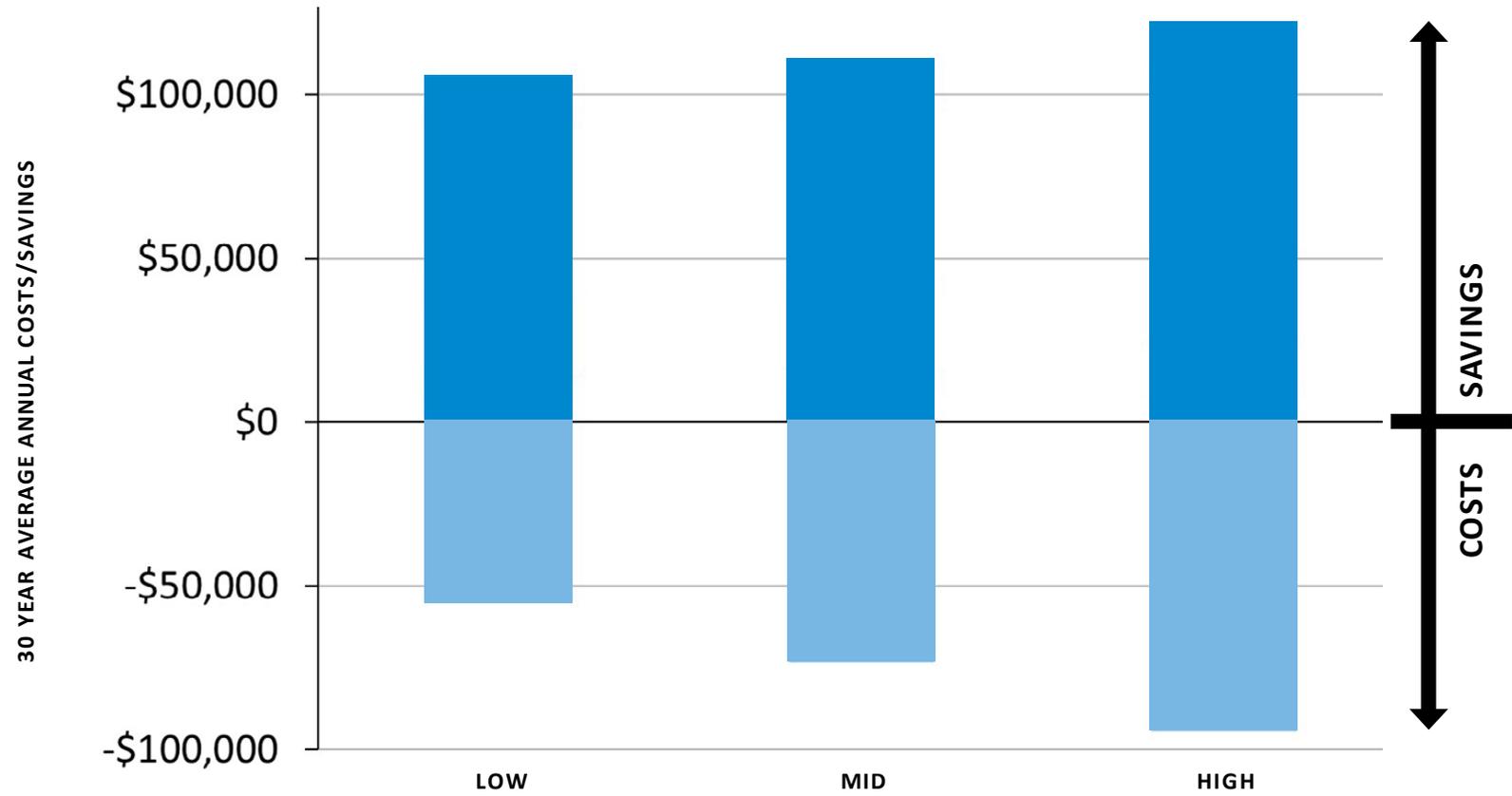


# ANNUAL SAVINGS vs. DEBT SERVICE

## #3 GROUND SOURCE HEAT PUMP vs. #1 GAS BOILER

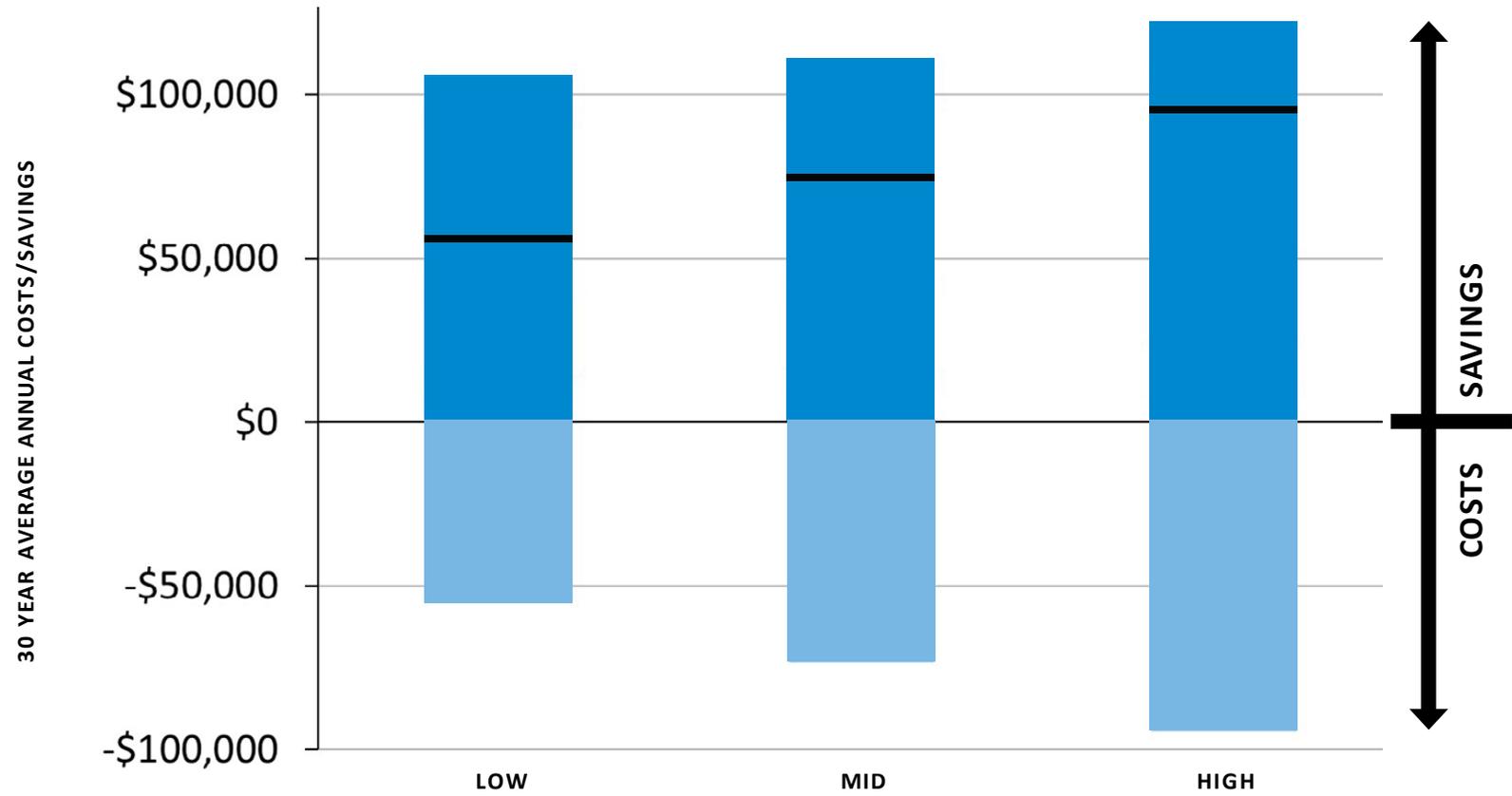


**ANNUAL SAVINGS vs. DEBT SERVICE**  
**#3 GROUND SOURCE HEAT PUMP vs. #1 GAS BOILER**

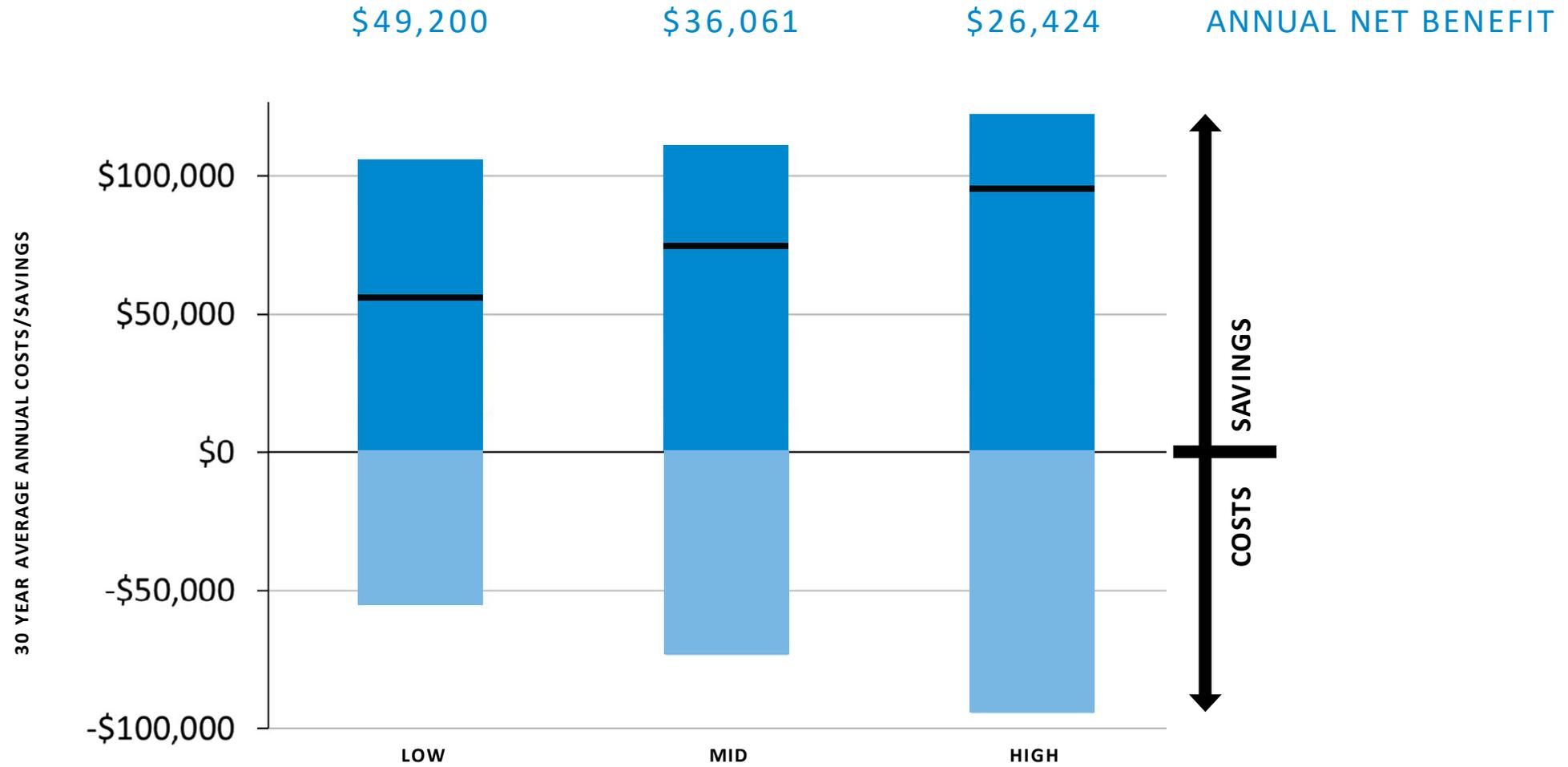


# ANNUAL SAVINGS vs. DEBT SERVICE

## #3 GROUND SOURCE HEAT PUMP vs. #1 GAS BOILER

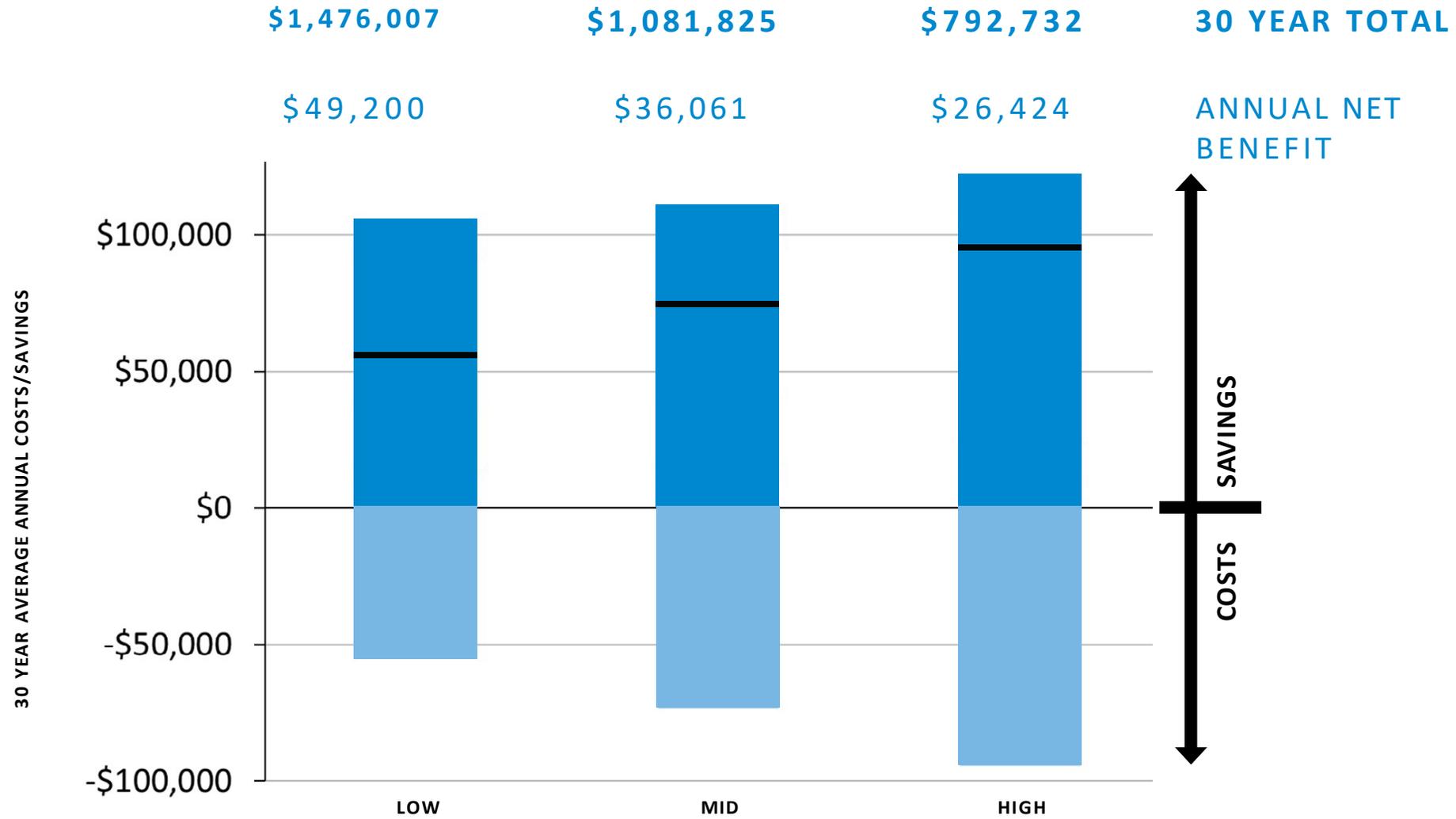


**ANNUAL SAVINGS vs. DEBT SERVICE**  
#3 GROUND SOURCE HEAT PUMP vs. #1 GAS BOILER



# ANNUAL SAVINGS vs. DEBT SERVICE

#3 GROUND SOURCE HEAT PUMP vs. #1 GAS BOILER



**CONCLUSION OF FINDINGS**  
SUMMARY CHART

	<b>GAS</b>	<b>ALL-ELECTRIC NET ZERO</b>	<b>ALL-ELECTRIC NET ZERO</b>
	<b>#1</b> Gas Boiler	<b>#3</b> Ground Source HP	<b>#4</b> VRF
<b>EUI</b>	33.4	24	28.4
<b>ANNUAL SAVINGS YR 1-30</b>	-	\$26,424	\$20,240
<b>ANNUAL SAVINGS YR 30-50</b>	-	\$104,208	\$76,541
<b>SAVINGS TOWARD NEW BUILD O&amp;M</b>	-	YES	YES
<b>BEST INDOOR ENVIRONMENT</b>	NO	YES	NO
<b>MAINTENANCE CONCERNS</b>	NO	NO	YES

NOTE: SAVINGS ARE FROM LOW (WORST CASE)

# NET ZERO HAS MANY BENEFITS

# NET ZERO MAKES SENSE

- Option #3 GSHP has the most benefits
- Cash flow positive - debt service on incremental capital is offset by annual savings (on average)
- The savings could be used to offset increased operating budget for the new school
- Energy savings will continue after debt service is paid
- The assumptions in the financial assessment are conservative

# NET ZERO MAKES SENSE

- Net zero provides **healthy and comfortable learning environment**
- Net zero provides **educational opportunities**
- **Fossil fuel free** - best choice for the climate
- **Aligns with Massachusetts' goal** to be net zero in 2050

# Questions?

- [www.masssave.com/en/saving/business-rebates/new-buildings-and-major-renovations](http://www.masssave.com/en/saving/business-rebates/new-buildings-and-major-renovations)
- [www.neep.org](http://www.neep.org)
- <https://www.nrel.gov/docs/fy19osti/72847.pdf>
- <https://builtenvironmentplus.org/road-to-net-zero/>



*Helping Massachusetts Municipalities Create a Clean,  
Affordable, and Resilient Energy Future*

